

MISSED LEAD CHECK

BY ARIN WILLIAMS

FOR SALES LEADERS

FREE • 45 MINUTES

ANY SIZE SALES TEAM

WHAT IT TAKES

45 min

One video call

2 people

You and whoever answers your leads

10 to 20

Recent leads, labeled A, B, C

\$0

Nothing to install or buy

THE LINE WE USE

One try

A lead that got no reply, or one try and nothing after, counts as missed. In the Check, we count every one and what you paid for them.

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A FREE 45-MINUTE CHECK FOR SALES TEAMS

How many of last month's leads got one try, or none?

You pay for every lead, from ads, a lead service or your website. When the first call or email gets no answer, many get nothing after. In 45 minutes, we'll find out using 10 to 20 of your recent leads, each labeled Lead A, Lead B and so on. You leave with two numbers and one follow-up ready to send.

What we count

Missed lead (a lead that got no reply, or one try and nothing after, and isn't booked or closed)

How the 45 minutes go

BEFORE
Your list

If you can, send 10 to 20 recent leads the day before. Or paste them in the chat when we start.

15 MIN
The sweep

An AI assistant sorts them live on my screen: no reply, one try, stalled, on track or done.

10 MIN
One follow-up

We draft a message for one missed lead. You decide if it's worth sending.

10 MIN
The math

What the missed leads cost you, and what they could still be worth at your own booking rate.

What you walk away with



Your missed-lead count

How many recent leads got one try or none



What you already spent

Missed leads times what a lead costs you



One follow-up

Written for a missed lead, ready to edit and send



Back to work fast

45 minutes on your real leads, not slides

Your data stays safe



Lead labels (A, B, C), no names



No phone numbers, emails or addresses



No login to your CRM or other systems



Nothing is sent during the call

Who it's for



Leaders

Running a sales team, big or small



Home services

Plumbing, roofing, solar, heating and cooling



Software

Demo requests and free trial sign-ups

Book your Check



Pick a time

Email me to grab a 45-minute slot



Bring one person

Whoever answers your new leads



Send the list if you can

The day before, or paste it in the chat. Rough is fine